

CONCORDIA

Aug. 30th, 2002

STINGERS

Women's Soccer Press Release

Jorge Sanchez named Stingers women's soccer coach

The Concordia University Department of Recreation and Athletics is happy to announce the hiring of **Jorge Sanchez** as head coach of the Stinger women's soccer team.

Sanchez, a Dorval Que., resident, comes to program with an impressive coaching résumé. He has 30 years of experience as a player, administrator and coach. He is a fully-certified Level 3 (Lisence 3) coach who is currently an assistant with the highly respected Lac St. Louis Lakers organization, working with the under-17 girls team. From 1997 to 2001, Sanchez was an assistant coach with the National High Performance Centre in Montreal, where Quebec players identified by the national team train.

Over the years, Sanchez has also coached several provincial teams, with the Lakeshore Soccer Club and at John Abbott College.

"Jorge was the most qualified candidate out of a large field of applicants," says Julie Healy, the Concordia intercollegiate co-ordinator. "He impressed us with his knowledge of the women's elite game, his contacts in the provincial soccer community and desire to help the Concordia program grow. We are thrilled to have him at the helm of our program."

He takes over a team that has been in a rebuilding phase for a couple of years. Last season saw the Stingers finish with a regular season record of 6-7-1 and lose a hard-fought semifinal playoff game.

"My goal is to put the best team on the field and to play quality soccer," says Sanchez. "I don't believe in winning ugly. I believe in quality soccer. I expect to be competitive and ideally to take the program another step forward. I'd like to start building a winning tradition."

Sanchez, who says he's known for coaching a very technically sound game, looks forward to adding university soccer to his extensive coaching résumé.

"I've coached a lot of levels over the last 10 years," he says, "and I'm looking forward to the challenges at the university level. It's a very compressed season, which challenges you as a coach. You can't come in with set ideas. You have to be flexible and adapt quickly.

"I'm like the idea of being involved in something bigger than a club," he adds. "You're not just representing your team, you are representing a whole institution. As a graduate of Concordia, I like that."

Sanchez graduated from Concordia in 1989 with a major in Economics and a minor in Business Studies. He is an employee of Ballin Inc., where he is the corporate planning manager.

For information contact Concordia intercollegiate co-ordinator Julie Healy at (514) 848-3863. Jorge Sanchez can be reached at (514) 333-3407, local 227.